

Personal Attention.  
Peace of Mind.

March 2010

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San Diego's Leading Accident  
and Personal Injury Law Firm

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### Wine of the Month Selection

Each month we feature Kevin at San Diego Wine Company's wine of the month. This month, Kevin selects the '07 Trione "Russian River Valley" Sauvignon Blanc. Kevin describes this wine as: "...Vibrant, aromatic & alluring with tropical fruit and peach nectar on the silky smooth finish."

[www.sandiegowine.net](http://www.sandiegowine.net)

san diego **WINE** co.

## The Most Important Auto Insurance You Can Purchase: UM/UM Coverage

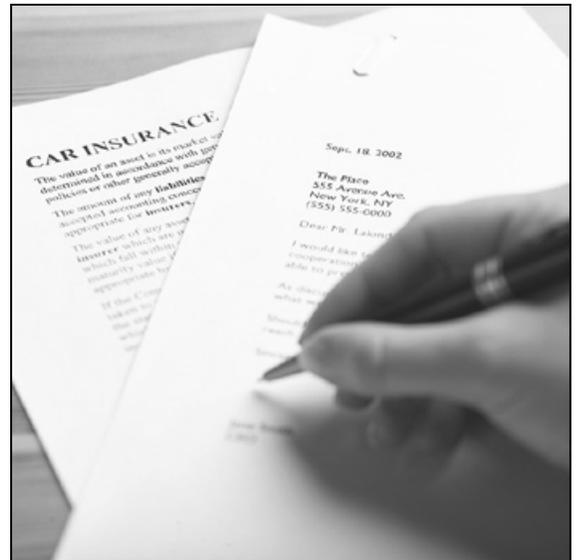
At the recommendation of your insurance broker, you purchase an auto insurance policy with as much bodily injury coverage as you can. That way, if you are careless, there will be enough money to pay for the injured motorists' claim.

You feel pretty good and responsible. But what your broker did not tell you to do is to purchase the best insurance coverage on the market: uninsured/underinsured motorist (UM/UM) coverage. And what he did not tell you can cost you. A lot.

UM/UM is an elective coverage, meaning it is not required by law before you can drive in California. But just like other elective coverages, like Medical Payment, Comprehensive, and Collision coverages, it is great idea to buy UM/UM coverage because it protects you and your family. And the best news is, it is cheap!

Here is how it works and why you NEED to purchase as much UM/UM coverage as possible. UM/UM coverage will pay for your injuries caused by another driver if that driver has no or low insurance policy limits.

California law requires motorists to only purchase liability insurance in the amount of \$15,000 per person and \$30,000 per accident. Anyone who has seen what medical care costs knows that is insufficient. Due to the poor economy, the number of drivers who possess the state minimum insurance is at an all-time high. Even worse, the number of uninsured motorists in California has reached epidemic proportions. Some estimate that 23 percent of motorists in Los Angeles are unin-



sured and 15 percent of injury accidents in California involve uninsured motorists!

How do you protect yourself from an uninsured motorist? Drive carefully, buckle up, and buy as much UM/UM coverage as possible. Just assume every other motorist is carrying only the minimum coverage--or no coverage at all! Then, if you are injured by a driver with no or low insurance, you can turn to your UM/UM coverage to pay for your medical bills, lost wages, and pain and suffering.

UM/UM coverage is one of the cheapest coverages that you can buy. However, you cannot purchase a higher UM/UM insurance limit than the limit in place for bodily injury coverage.

So, take the opportunity to increase your bodily injury insurance limits to \$100K/\$300K, at a minimum, and make sure that your UM/UM limits are set to the same limit.

For more articles, reports, studies, videos, news, and commentary on these and other legal matters...

Visit our web site at [www.JUREWITZ.com](http://www.JUREWITZ.com)

# The REAL History of St. Patrick's Day

St. Patrick's Day is a favorite holiday celebrated by millions of people throughout the world, whether of Irish heritage or not. However, St. Patrick's Day is not just an excuse for everyone to be Irish for the day. Its roots in the Catholic religion and in the formation of Ireland as a nation are often forgotten.

St. Patrick's Day is usually celebrated on March 17 during Lent. It is a feast day celebrating the anniversary of the death of St. Patrick, the patron saint of Ireland. Surprisingly, Patrick was not born in Ireland. He was sold into slavery in Ireland by a band of pirates. He later escaped and traveled to France where he joined a monastery and spent twelve years studying Catholicism under St. Germain. Legend says he dreamed the Irish were calling him back to Ireland to teach them the word of God. He later became a bishop, and returned to Ireland with the Pope's blessing.

Patrick spent more than 20 years converting the native Irish from their Celtic religion to Christianity. His efforts were very successful, and he throughout Ireland baptizing the people and establishing monasteries, schools, and churches throughout the land. He even managed to baptize several members of the royal family. However, his efforts were very controver-

sial and he was arrested several times by the native Celtic Druids. Fortunately, he managed to escape each time.

Patrick died on March 17 in 461 AD. Ever since, that date has been dedicated to celebrating St. Patrick's religious work in Ireland and the universal baptism of Ireland.



Happy St. Patrick's Day!

Beginning in the 18<sup>th</sup> century, celebrations became more and more secularized and the day became known as a general celebration of Irish heritage and tradition—particularly in the colonial towns of New York and Boston.

Ireland still hosts the largest St. Patrick's Day Celebration in the world – the St. Patrick's Day Festival in Dublin—which is attended by more than 675,000 people. The largest celebra-

tions outside of Ireland are in New York, Boston, and Chicago. The San Diego St. Patrick's Day Parade is one of the largest events each year in San Diego and the party in the Gaslamp District is the largest St. Patrick's Day event west of the Mississippi River.

The Jurewitz Law Group celebrates St. Patrick's Day as it marks the coming of Spring and Lee Jurewitz's Irish heritage. Her father's family is Irish, and her maternal grandfather's family is from County Tipperary.



## Pick of the Month: Cucina Urbana

**littlebirdsays.com** is a FREE e-mail sent to your inbox on a semi-weekly basis. Little Bird Says will let you in on what's in style, what's fun to do and where to be. We'll give you the scoop on the newest restaurants, bars, boutiques, spas, salons and events in San Diego, not to mention some tried and true old faves. **SIGN UP TODAY – [www.littlebirdsays.com](http://www.littlebirdsays.com).**

As you approach the slightly subterranean restaurant on the corner of 2<sup>nd</sup> and Laurel, you feel a slight sense of the familiar. But the minute you walk in the door, you wonder if you're even in the same space.

Conjuring up the feeling of an Italian farmhouse kitchen with an urban twist, **CUCINA Urbana**, the new restaurant in the space formerly known as Laurel, is about as far from black and white as you could get in a month's time. The high ceilings are warmed up with rustic wire light fixtures and the once stenciled col-

umns along the walls are now covered in wood planks. Dividing the room is a sky-high bakers rack that would fit in Nonna's kitchen as well as it does here.

The menu is not your typical throw-some-marinara-on-a-plate-of-pasta Italian cuisine. Executive Chef Joe Magnanelli serves you rustic Italian with a fine-dining twist.

Perhaps one of the best changes at **CUCINA Urbana** is the cost. With nightly specials (including Take-Out Tuesday - pizza, a salad and a bottle of wine for \$30!), a wine room selling bottles at retail starting at \$15 and delicious entrees topping out around \$20, you'll have no problem making an excuse to dine here often.

**CUCINA Urbana**  
505 Laurel  
619-239-2222

[www.sdurbankitchen.com](http://www.sdurbankitchen.com)

# DANGEROUS TEEN BEHAVIOR: DRIVING WHILE TEXTING

**We need your help to raise awareness!**

We all know that driving while distracted is a huge problem. We've all faced several in-car distractions, even us "old folks," including the radio, friends, children, food and beverages, etc. Then, we all added cell phones – one more distraction. Now, the biggest distraction – and also the biggest danger to ALL of us – is the phenomenon of texting while driving. The concentration required to text requires the driver to take their eyes off the road for several seconds at a time, and pulls their focus from the road to the text they are sending or receiving.

Studies have shown that drivers who are texting are SIX TIMES more likely to crash. A study conducted by *Car and Driver Magazine* found that drivers who texted were even more dangerous than drunk drivers! Thanks to recent legislation, handheld phone use and texting while driving are illegal in California. But, unfortunately, many drivers, especially teenagers, still text and drive. Obviously, this behavior makes California highways and roads more dangerous for ALL of us.

The Jurewitz Law Group has decided to do something about this problem. We have partnered with a group of lawyers from various states across the country to raise awareness regarding the dangers of teens driving while texting, but **we need your help!**

teens aged 16 to 17 own a cell phone, and of those, 76% text. The study also found 26% of all American teens aged 16-17 have texted

while driving. This is not a good statistic since auto accidents are the leading cause of death for teenagers.

## **HOW WE CAN HELP AND HOW YOU CAN HELP US**

We have purchased bright orange rubber bracelets (similar to the yellow LIVESTRONG bracelets) to give away for free to schools, PTA organizations, and booster clubs to use as fundraising tools (for Grad Night celebrations, etc.). The bracelets are a reminder to not text and drive and the schools keep 100% of the proceeds. All we ask in return is that the teenage driver and their parents fill out a pledge card. The teenager promises not to text and drive and the parents promise to support their child and his promise not to text and drive.

If you know of any schools or organizations who might wish to participate, if you have a child in high school in San Diego County who would be interested in bringing this program to their school, OR if you know an administrator at one of our local high schools who might help, PLEASE let us know. Please contact us at [contact@jurewitz.com](mailto:contact@jurewitz.com) with your suggestions. The more schools we can help and get involved, the more we can raise awareness and hopefully stop this very dangerous behavior.



We have chosen to focus our effort on teens because they are the most inexperienced drivers on the road, they are simply obsessed with texting,

and they are the most likely age group to be involved in an auto accident. A recent study by the Pew Internet & American Life Project estimates that 82% of all American

## ***Thank You for Your Referrals!***

Referrals from family, friends, and clients are the life blood of our practice and the highest compliment we can receive when you entrust your closest friends and loved ones to our office to help. This month we want to recognize the following friends for their referrals:

**Dr. Andrew T. Car Accident**  
**Dr. John T. Car Accident**  
**John G. Shopping Mall Accident**

**Robert V. Pedestrian Accident**  
**Houston W. Pedestrian Accident**

**COMMUNICATION POLICY:** Generally our attorneys do not take unscheduled phone calls. This allows them to focus and pay more attention to individual cases resulting in higher quality legal services. This policy also helps our attorneys resolve cases more quickly. **This is a lot better than the endless game of "phone tag" played by most attorneys and businesses today.** To schedule a phone call or in-person appointment with any of our attorneys, please call our office at 619-233-5020.

# Keep a Safe Home!

**National Poison Prevention Week is March 14-20, 2010**

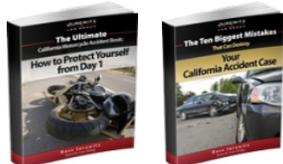
National Poison Prevention Week is March 14-20, 2010, and there are two themes for this year: "Poisonings Span a Lifetime" and "Children Act Fast, So Do Poisons."

Unintentional poisonings are a big problem in this country. Each year the California Poison Control System (CPCS) manages more than 306,000 cases. In 2002, 51% of the poisonings handled by CPCS involved children under the age of 5. Children under the age of five are constantly exploring and investigating the world around them, and children usually put anything they can see and reach in their mouths. Children act fast, and adults must make sure that household chemicals and medicines are stored away from children AT ALL TIMES.

Fortunately, the national Poison Control Center was established to provide information regarding treatment for various types of poisonings. If you think someone has been poisoned from a medicine or household chemical, immediately call 1-800-222-1222. Many products have a "Mr. Yuk" logo for children to tell if a product is poison. Additionally, the CPCS has four integrated poison control sites in the state, including UC San Diego Medical Center. For more information regarding National Poison Prevention Week, poison prevention, and the California Poison Control System, check out [www.poisonprevention.org](http://www.poisonprevention.org), [www.cdc.gov](http://www.cdc.gov), and [www.calpoison.org](http://www.calpoison.org). ■



**Teach Your Kids About  
"Mr. Yuk"**



## Free Books!!!

Did you know that you can order free copies of *The Ten Biggest Mistakes that can Destroy Your California Accident Case* and *The Ultimate California Motorcycle Accident Book: How to Protect Yourself from Day 1* through our website? Go to [www.jurewitz.com](http://www.jurewitz.com) today to order your free copy (available only to CA residents, restrictions do apply).

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Stu's Views

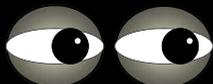
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I see you've  
settled on a defense  
theory.



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